



**Source books**

Section	Book release date	Book name	Author Name	#
management	2008	crafting and Executirg stratejy	Artnuy Athompsonjv	1
management	2007	strategic management	Gregory G0Dess	2
management	2007	strategic management	johnA 0 pcayceu	3
management	1982	manag ement poLicy	miLoh Leohtiades	4
management	1988	j0DAvid Hayrison	jeffrey s0 Hayrison	5
management	2007	formulation impLementation	johnA 0 pcayceu	6
management	2000	strategic management	Hugh macmillan	7
management	1996	Gaining and sustceinig	jay B0 Barnay	8



**Source books**

management	2012	strategic management	Thomas Lowheein	9
management	2011	strategic management	John A. Pearce	10
management	1988	strategic financial management	Roger G. Clark	11
management	2007	strategic Management text and cases	Gregory G. Dess	12
management		Journal of Economics		13
management	1995	International Business	M. H. Dunning	14
management	2007	Corporate Information strategy and	Lynda M. Applegate	15
management	2011	strategic Management text and cases	fred R. David	16
management	2006	strategic Dynamics concepts	Robert A. Barge-Land	17



## Source books

management	2007	crafting and Executing stratejy	Arthur A0 ThoMpsonjr A0j	18
management	2007	crafting and Executing stratejy	Arthur A0 ThoMpsonjr A0j	19
management	2001	Strategic Legistics ManageMeht	jaMes R0stock	20
management	2007	Introducton to BusiNess	jeff MaduRA	21
management	1998	coMpEtitive strategy	Michael E0 porter	22
management	2004	poW ey system Load flow Analysis	Lynn poWLL	23
management	1997	QuAnTITlVE METHoDs foR DEclsioN	mik wisniewski	24
management	2008	fundaMentaLs of seLLing custoMeys	cHARIEs M0 fuTRELL	25
management	2001	BusiNEss ETHlcs Readigs	W0 Michael HoffMan	26



**Source books**

management	2001	AppLIED DATA CoMMuNlc ATjoNS	jaMes E0 ColdMan	27
management	2005	BuslNEss AhdD pRfEssloANL coMMuN	jAMES R0 brsAcA	28
management	2004	fuNdaMentaLs of Derivatves	Robert L McDonaLd	29
management	2000	Antipatterns in pyoject ManageMent	william D0 BroWn Hays W0 Skip	30
management	2007	corpoycete coMMunicatioN	pauL A0Argenti	31
management	2011	Lean six sigMa DeMysTifeD	joy Artnar	32
management	2004	understanding financiaL stateMents	Lyn M0fascr	33
management	2007	Excellence in Business	courtland L0 Bovee	34
management	2008	coMpenSation		35



**Source books**

management	2002	Business RuLes AppLieu	Barbara von tlacce	36
management	1976	creative design products	sAEED BENJAMiN	37
management	2008	ConteMporavy Business MatNeMatics	S0A0 HuMMelbruMner	38
management	1994	Business proyroMMing Logic	Jack p0 Russell	39
management		cEssonNs iN LEADERSnip	EiLeen Milner	40
management	2007	operations Mang eMent	Roger G0 schroeder	41
management	2007	operations Mang eMent	WilliaM JoStevenson	42
management	2005	operations Mang eMent	WilliaM JoStevenson	43



**Source books**

management	2010	operations Mang eMent	LEEJ 0 KRAJEWSKI	44
management	2009	operations Mang eMent	Rodbertas 0 Russell	45
management	2000	operations Mang eMent	TERRy Hill	46
management	2005	operations Mang eMent	williaM j.stevenson	47
management	2007	operations Mang eMent	james R evans \Davida collier	48
management		GLOBAL operations Mang eMent	M. therese F laherty	49
management	2007	operations Mang eMent	williaM j.stevenson	50
management	2007	TOTAL Quality	Bharat Wakhlu	51
management	2007	TOTAL Quality	Bharat Wakhlu	52



## Source books

management	2006	operations Management for competitive	Richard B.chase\Frobert Jacobs	53
management	2008	Management A practical introduction	Angelo kinicki\Briank .Williams	54
management	2007	introduction to Business	Gareth R.Jones	55
management	2005	THE legal and Regulatory environment	o.lee Reed peter J. Shedd\Jere w.	56
management	2009	introduction to Business	Laura portolese\Amitj. Shah	57
management	2001	introduction to operations Reserch	Fred Riek S.hllier\Gerld J.liebvnan	58
management	2012	Decision making with applications	Dr.DhwyiaS. Hassan\Dr.Nathier A.Ibr	59
management	2007	production management	martandt T. telsang	60
management	2000	operations Management contemporary	Roger G. schroeder	61



**Source books**

management	2003	introduction to forest Ecosystem science	Raymond A.young\Ronald L.Giese	62
management	2007	operations Mang eMent for competitive	Richard B.chase\Nicholas J. Aquin	63
management	2006	Factory operations planning and Instruction	Richard crowson	64
management	2008	operations and supply management the core	Richard B.chase\Frobert Jacobs	65
management	2000	mang eMent science operations research	Society of malaysia	66
management	2007	operations Mang eMent processes value	LEEJ . KRAJEWSKI\Larry P.Ritzman	67
management	2011	management apractical introduction	Angelo kinicki\Brian k .Williams	68
management	2010	operations ManageMent	Nigel Slach\Stuart chambers	69
management	2006	Small business management	L eon C.Megginson\mary jane	70





**Source books**

management	2004	operations Management	Nigel Slach\Stuart chambers	71
management	2009	introduction to Business	Laura portolese\Amitj. Shah	72
management	2001	production and operations analysis	Steven Nahmias	73
management	2006	managing technology and Innovation	Robert M.verburg\Roland ort	74
management	1998	Modern methods for business research	George A. marcoulides	75
management	1992	Practical management of pain	P.Prithvi Rad M.B.B.Si	76
management	2003	Foundatons of operations management	LEE J. KRAJEWSKI\larry P.Ritzma	77
management	2003	Inventory contral	Sven Axsater	78
management	2008	New products management	Merle Crawford\Anthony DiBeneuet	79



**Source books**

management	2007	operations Management for competitive advant	Richard B.chase\Frobert Jacobs	80
management	2006	Sales management analysis and decision	Thomas NIngr\Raymond W. loforge	81
management	2001	Sales management concepts and cases	Douglas J. Dalrymple\william L.cron	82
management	2009	Leading and collaborating in acompetitive	Thomas S.Bateman	83
management	2010	operations Management processes and supply	LEE J. KRAJEWSKI\larry P.Ritzma	84
management	2010	operations and supply management the core	F.Robert Jacobe\Richard B. chase	85
management	2011	Principles of operations management	Jay Heizer\\Batry Render	86
management	2007	operations management	Evans R. evans\\David A.collier	87
management	2003	Tha management of business Logistics	John J. coyle\\Edward J.Bard	88



## Source books

management	2008	management people performance change	Luis R.Gomez\David B.Balkin	89
management	2011	management	Stephen P.Robbins\\Mary coulter	90
management	2008	contemporary management	Gareth R.Jones\\JenniferM.george	91
management	2006	Focus on personal finance	Jack R. Kapoor/Les R.Dlabay	92
management	2007	Corporate finance core principles and applications	Stephen A. Ross\\Randolph W.	93
management	2007	Financial statement Analysis	John J.wilb /K.R.Subramanyam	94
management	2007	Personal finance	Jack R. Kapoor/Les R.Dlabay	95
management	2008	Investments	Zvi Bodie\\Alex kane	96
management	2008	Fundamentals of Investments	Bradford D.dordan\\thomas W.miller	97



**Source books**

management	2007	Essentials of Investmets	Zvi BodIe\\Alex kane	98
management	2012	Fundamentals of Investments valuation and manage	Brad ford D.dordan\thomas W.miller	99
management	1999	Investments	Zvi BodIe\\Alex kane	100
management	2001	Fundamentals of Investments	Gordon J.alexander\willam F.shapp	101
	2008	Invest ments AnvesLysis And Behavioy	Mark Hiyschey JoHN NofsiNger	102
	2004	ConteMporavy investments security and portfoLio	Douglas Heartn jamis K0Zaima	103
	2010	MoDern portfoLio theory And iNvetMenx	EDwiNJ 0 gruBey	104
	2006	corporate finance	RicNardA0 BreALer stewart c0myers	105
	2009	fiNaNciAI statement ANaLysis	k0R0suBramaNyam JoHN J0wiLd	106



**Source books**

	2008	FuNdameNtAls oF corporate fINaNce	stephen A0Ross	107
	2007	Fandamentals of corporate finance	Richard A0Brealey	108
	2004	contemporay Investments	Douglas Hearth Janis k zaima	109
	1998	corporatr financlaL maNaGemeNt	Glen Arnold	110
	1986	Financial statement Analysis	George Foster	111
	2007	Personal financie	Jack 0 KApooR LesR0 DIABAy	112
	1998	BaNk MaNagemNk text and cases	BeorGe bi 0 HeMpeL DoNAld	113
	2007	Essentials of Investmets	Zvi BodIe\\Alex kane	114
	1996	FiNancial maNagemEN INvestmeNts	RoBert A0 McleAN	115



**Source books**

	2005	Foundatons of operations management		116
	2003	INterNatioNaL fiNaNclal maNageMeNt	jeff MaduRA	117
	2008	fundaments of Invest ments	Brad ford D.dordan\thomas W.miller	118
	2001	corporate finance	Stephen A. Ross\Randolph W.	119
	2004	Environm ental secrIHy And Environ mental	Benoib morel	120
	2009	foundatons of multiNatioNal	Alan C0 shapiro Atulya sarin	121
	2005	CoNte mporary fiNaNcial maNageMeNt	R0Charles morer James R0 mcguigaN	122
	2010	A0And sinancial services	Retar S0 Rose	123
	2006	financial Institutiions managemnt	Ahthohy saud evs mcerciamillon	124



**Source books**

	2007	fundamentals of corporate finance	Richard A0Brealey	125
	2009	finance applications And theory	marcia millon cornetr	126
	2006	fundamentals of corporre	Stephen A. Ross\ Randolph W.	127
	2007	case studies in finance	Robert F0Bruner	128
	2007	Personal financie	Lewis J0Altfestphn	129
	2007	INterNatioNaL fiNaNclal maNagement		130
	2000	maNagerial fiNaNee	Lawrence J0Gitman	131
	1999	financing the Amerian Dream	LcnDol calDer	132
	2000	Investment Appraisal	macmillan press	133



**Source books**

	1984	financial Analysis with Lotus	BrAdDy communica neil cohen	134
	2002	stress management	Barbara A- Brahm smith college	135
	1997	Essentials of Health care finance	william o-cleverley phD	136
	2007	INrestmeNt maNagemNt	v-k- BHAlIA	137
	1981	fiNaNcIAl maNagemNt theory And strategies	EDwiN H-NeAve	138
	1989	finance literature index	Jean louis eck	139
	2006	fundAmentals of Investment maNagemnt	v-k- BHAlIA	140
	1983	Cases in managerial finance	Eugene f-Brigham Royle crum	141
	2007	corporate finance	stcphenA- Rass	142





**Source books**

	2007	INterNatioNaL fiNaNclal maNagemeNt	cheal s-Eun Bruce G-Resniek	143
	2002	fiNANciAl maNgemeNt priNciples	ArthurJ-keowN John D-martiN	144
	2011	corporate finance	JoNathaN Berk peter Demarzo	145
	1991	technioues of financial	Erich A-Helfert	146
	2000	INterNatioNaL fiNaNclal maNagemeNt	jeff MaduRA	147
	1972	FiNancial maNagemeN INvestmeNts	R0pert W-Johnsn	148
	1972	managerial fiNaNee for the seventies	thomas C-committee	149
	1999	financiAl managemeNt	Jlm mmenamin	150
	2004	InterNatioNaL money And finance	michaeL melvih	151



**Source books**

	2007	Financial statement Analysis	JoHNJ-Wild	152
	2012	fundamentals of corporate finance	stephen A0Ross	153
	2007	Risk mANagement And fincial	Johnc-Hall	154
	1991	principles of corporate finance		155
	2000	iNtrNatioNal iNvestmeNt fINaNce	philipp Harms	156
	1991	cases in corporate financial Reporting	pAuL A-Griffin	157
	1998	sustainable Rural Development	Andrew shepherd	158
	1983	financial Analysis and planining	cheng f-lee	159
	1987	cases in managerial	Roy L-grum Eugene f-Brigham	160



## Source books

	2002	organizational Behavior and management	JOHN M- IvanecicH	161
	2007	organizational Behavior and management	Robert kreitner	162
	2009	organizational Behavior and management	B-HIRiy AppA	163
	1990	organizational Behavior	GREGory -B-marget A-Neale	164
	2008	BusiNEss INNouAioN	BRavEEN GAptA	165
	2001	organizational Bhauior	Robertas kreitner	166
	2005	organizational behavior	steuehL Mcshare mary	167
	1988	EssE NTIALs of oRGANI zATIoNA	etephenp Robbins	168
	1990	oRGANI zation THEoRy	stEpHENp RoBBiN	169



## Source books

		theEnd of manay ement and the Rise of ar ganizat	kenneth cloKe Joan	170
	2007	prooEss TEchnoloGy plAnt operatlons	Michael speeg	171
	2009	the Business Environment	lan worthing to And chris	172
	2000	worlD DEvElompEnT	ATTAckinG povERty	173
	2005	orGANIzATIonAL BEHAVIoR	JuDITN R-GoRDoN	174
	2011	Behavior in organizations	Jerald Greenberg	175
	2010	Innovation Management	pervaiz K-ahmed	176
	2008	Organisational Behaviour Text and Cases	S.Skhanka	177
	2013	Organizational Behavior	Jason A-Colquitt Jefferp A-lepine	178



**Source books**

	1984	Organizational Behavior and Personnel psychology	Kenneth N.wexley Garp A.yuki	179
	1990	Managing Organizational Behavior	HenryL Tosl John R0Rizzo	180
	1991	Organizational Behavior	Karlene H.Roberts David Marshall Hunt	181
	2005	Organizational Behavior	Steven L.mcshane Mary Ann von	182
	2010	Quality Management for Organizational	Daviell.Goetsch Stanley B.Davis	183
	2002	Organizational Behavior	Fred Luthans	184
	1996	Organizational Behavior	Jennifer M.George Gareth R.Jones	185
	2002	Organizational Behavior	Annual Editions	186
	1987	Business Studies An Introduction	David Dyer	187



**Source books**

	2007	organ zational behavior	stevenl maryAnn	188
	2007	tndastrial organization	DonE waldman	189
management	2005	communication for Business	shirley Taylor	190
management	1975	Linear programming	Saul I. Gass	191
management	1988	Managing values	pa ul Griseri	192
management	2011	Human Resourge management	Gary Dessler	193
management	1998	Consumer Behaior	John C. Mawen	194
	2007	Human Resourg s management	Ronald W.Rebor	195
	2002	Consumer Behaior	j-pauL peter	196



## Source books

	1998	fundamentals of selling	CHARLES MORTIMER	197
	2001	Introduction to commerce	JEFFREY F. RAYPORT	198
	2001	Insurance from underwriting	ERIC BRIYS and FRANCIS	199
	2009	Corporate Resiliency	JOBY J-F. BISHOP	200
management	2000	Public enterprise management and privatisation	PRAF .LAXMI NARAIN	201
management	2002	On Creativity Innovation and renewal	FRANCES HESSELBEIN	202
management	1992	The art of managing	BILL SCATT and SVEN SODER	203
	1992	that mean Business	DAVID R-EYLER	204
	2000	Introduction to communication	RICHARD WEST	205



**Source books**

	2009	Design for teleemmuicoions	saming pang	206
	2001	uisualiznG your Business	keith R- Herrmann	207
	2001	tnternet and Business	Robert w-price	208
	2008	Deueloping management	timothy T-Baldwin	209
	2001	Emotional Decisions	mary frances luce	210
	2008	Busiress and saociety	Anne T-lawrerce	211
	2008	Employee Training and Development	Ramond A-Noe	212
management	1982	The Business writers hand book	CHARIEs T. Brusew	213
management	1999	Information masters	John mckean	214





**Source books**

management	2002	Diagnosis and management of soft tissue sarcoma	Murray .F. Brennan	215
management	2010	Information technology project management	Jack T. Marchewka	216
	2006	A framework for Human	Gary Dessler	217
	2004	Human Development	Diane E-papalia	218
	2006	Human Resource	Raymond A.NoE	219
	2008	Business Driven	paige baltzan	220
	2007	management information systems	stephen Haag	221
	2013	managemnt information	stephen Haag	222
	2006	contemporary Advertising	wiuiamf - Arens	223



## Source books

	2010	introduction To	Johnr walkar	224
management	2009	introduction to Information systems	R.Kelly Rainerjr	225
management	2005	Information systems strategic planning	Anita cassidy	226
management	2008	Financialization at work	Karel Williams	227
management	2003	introduction to Information systems	James A.obrien	228
management	2006	Paln management and sedation	Sharone mace\James	229
management	2004	management information systems	Aaymond Mcleod .jr	230
management	2005	management information systems	Kennethc. Courtlandl.	231
management	2010	Bank management and financial services	Peter S.Rose\sylvia G.	232



**Source books**

management	2007	New business ventures and the entrepreneur	Michael J. Roberts	233
management	2007	Datab ase design application development and admini	Michael V. mannina	234
management	2006	Esseniials of markiting	Willim O. perreauh	235
management	2012	Introduction to Information systems	Kelly Rainer dr. \Casey G.	236
management	2007	Marketing the core	Roger A.Kerin \steven w.	237
management	2002	Consumer s	Arnould price zinkhan	238
management	1997	Consumer Behavior	Wayne D.hoyer	239
management	2010	Marketing for hospitality and tourism	Philip kotler johnt t. Bowen	240
management	2007	Marketing management	J.paul peter jamesh	241



**Source books**

	2007	student Guide for concepts	kerin hartler rudelius	242
	2010	Entrepreneurship	willim Bygrave Andrew	243
	2002	Building Instiutions for	world development	244
	2007	marketing	michael J. Etzel	245
	2006	Paln management and sedation	Sharone mace\James	246
	2009	marketing update	Annual Editions	247
	2011	operations management	Jack R- maraditn	248
	2006	Business markting	f- Robert dwyer	249
	2012	Introducton to manaaement	clway tonw barrows	250



**Source books**

	2013	contemporary Advertising	williamF -Arens	251
	2012	Lean six sigMa DeMysTifeD	Jaideep motwani Rob	252
	2012	corporate Governace	steen thomsen	253
	2005	Marketing reseach	Nareshk david F- Birks	254
	2005	contemporary marketing	LOUIS E-boone	255
	2013	secrets of selling services	stephan schiffman	256
	2012	pharmacy manaGement	shane p-dsselle	257
	2012	strategi cost analysis	Dr-roger hassey	258
	2012	innovative priclng strategies	daniel marburgry	259



**Source books**

	2013	supdly chain logistics	Donald J-bowersox	260
	2009	Building Information modeling	Dona k smitn	261
	2013	MULTLNATINAL business	David K	262
	2009	business to business marketing	R -K- sagandhi	263
	2012	management control systems	Kenneta A- Merchant	264
	2012	orcanizational beharlor	John R-seehermehorn	265
	2013	International Business	John D-Daniels	266
	2013	Business Driven	paige baltzan	267
	2012	Logistics managment	David B-Grant	268
	2012	setting performance targete	Carolyn stringer	269



**Source books**

	2010	introduction to management	John R-Schermepnoin	270
	2010	systems analysls deslgn	Alan dennis	271
	2013	patents and strategic Inventing	Nlgholas J- nlsing	272
	2010	Investments principles and concepts	char les p-Jones	273
	2010	MuLTLNATINAL Financial	Alanc - shapiro	274
	2004	principles financial	Perry H- beamont	275
	2003	financla Analysis	Gary glroux	276
	2007	Analysis for financial	Robert C- nlcglns	277
	2009	Fundamentals of corporatc	JoNathaN Berk peter Demarzo	278



**Source books**

	2002	organizational behavior	Fred H-ment	279
	1976	operations research	Hamdy A-taha	280
	2008	fundamentals of selling	charles m-futrecc	281
	2009	Investments principles and concepts	zvl bodle	282
	2000	International financial	jeff MaduRA	283
	2007	Environmental science	William p-canningham	284
	2007	International financial management	cheol S-eun	285
	1990	Readings on financial	Dondd R-fraser	286
	2010	Financial management	Howard M-shilit	287





**Source books**

	2005	world DEvElopmEnT	The world bank	288
	2007	Essentials of matn	M arceda nelson	289
	2010	Blostatlstlcal analysls	Jerrold H-zar	290
	2000	staffing management	Jossey -bass	291
	1978	Experiences in management	Douglast hall	292
	2009	central bank Independenco	Bernard J- laurens	293
	2008	Effective business	Hussein harrim	294
	1998	lobal marketing	masaaki ki kotabe	295
	1983	investments management	James E- hatcn	296



**Source books**

	2001	haaman resource	Johnm Ivancevich	297
	2006	marketing reseach	Donal d R- cooper	298
	2013	business law	Jane p-mallor	299
	1995	Baslg organtzational	John R-schermerhorn	300
	1986	the secretarys survlval manual	sareth R-Jones	301
	2009	contemprary management	gareth R-Jones	302
management	2006	professional selling atrust - based approach	thomas N.Ingram	303
management	2002	Contemporary Business	louise-Boone\David-Kurt	304
management	2006	ORAL workplace Communication Job talk	Thomas cheesebro\Linda Oconnor	305



## Source books

management	2002	BRRACTICAL LAW OFFICE MANAGEMENT 2E	BREN RoPER J.D \MBA	306
management	2002	BASIC BUSINESS COMMUNICATION	RAYMOND V LESiKAR\ MARIEE .FIATLEY	307
management	2002	TECHNOLOGY MANAGEMENT	NORMA HARRISON \DANNY SAMSON	308
management	2002	Contemporary Business	Louise-Boone\David- Kurt	309
management	2009	BUSN INTRODACTION TO BUSINESS	KELLY \MCGOWEN	310
management	2010	ESSENTIALS OF Investmets	Zvl bodle \ALEX BODIE	311
management	1999	LESIKARS BASIC BUSINEeSS COMMUNICATION	RAYMOND V .LESIKER\JOHND .PETTIDR	312
management	1990	SALES FORCE MANAGEMENT TEXT ANDCASES	DEREK A. NEWTEM	313
management	2012	SALES MANAGEMENT	THOMAS N.Ingram \RAYMOND W .LAForge	314



## Source books

management	2009	CIA REVIEW PARTI PART LINTERNAL AUDITS	LRVIN N. GLEIM	315
management	2010	BCOM LEHMAN DUFRENE	GAROL M. LEHMAN\\DEBBIE D.DUF	316
management	2013	ESSENTIALS OF federal taxation	BRIANC .SPILKER\\BENIANC .AYER	317
management	2011	BRINCIPILES of CORPORATE FINANCE concise	RICHARD A. BREALEY\\STEWAR T C.	318
management	2003	BUSINESS cmmanication	MARY ELLEN GUFFEY	319
management	2006	CONtemporary marketing	LOUIS E- boone\\DAVIDL KURTZ	320
management	2006	BUSIness communication	MARY ELLEN GUFFEY	321
management	2004	SYStems analysls and deslgn	JOHNW .SATZINGER\\ROBE RTB .JACKSON	322
management	2008	R Elationship marketing	JOHNW .EGAN	323



## Source books

management	2002	MANagement control systems	M .DUTTA	324
management	1972	MANagement control systems	ROBERT N. ANTHONY\\JOHN DEARDEN	325
management	1987	Contemporary Views on marketing practice	GARY L.FRAZIER \\JAGDISHN .SHETH	326
management	1998	Analysis for stratagic marketing	VITHALA R. RAO\\JOEL H. STECKEL	327
management	1997	Globl business strategy	ROBIN JOHN	328
management	2003	Shopper buyer and consumer behavior	JAYD. LINdGUIST \\M . JOSEPH SIRGY	329
management	2006	Quantitative feed back theory	CONSTANTINE H. houpis\\TEVEN J.	330
management	1997	STATE Intervention in services in an era of open Intrnational mark	YAIR AHARONI	331
management	2009	INTERNATIONAL Marketing	Philip R. kotler\\MARYC .GILLY	332



## Source books

management	2012	marketing management	Philip R. kotler\ KEVIN LANE	333
management	2002	marketing without wires targeting promotions	KIM M.BAYNE	334
management	2003	access german	JANE WIGHTWLCK	335
management	2009	Business to Business Marketing	R. K. SUGANDHI	336
management	1969	INTERNATIONAL Marketing	JOHN FAYERWEATHER	337
management	2007	Marketing the core	ROGER A.Kerin \steven w.HARTLEY	338
management	2008	Professional selling	THOMAS .N LNGRAM\\RAYMON D W.LAFOR	339
management	1976	marketing theory and practice	MICHAEL J. BAKER	340
management	2007	INternational Marketing	PHILIP R. CATEORLER	341



**Source books**

management	1996	managing marketing Linkages	FRANK V.CESPEDES	342
management	2012	Exploring management	JOHN R. SCHERMERHORN	343
management	2007	Audit Practice case	DAVID S . KERR\\RANDAL J.ELDER	344
management	2005	AppLications in Basic Marketing	WILLIAM D. PERREAULT\E .JEROM	345
management	1993	Gettling Past No	WILLIAM URY	346
management	2008	Strategic Market Management	DAVID A. AAKER	347
management	2007	Contemporary Advertising	WILLIAM F. ARENS\\DAVID H. SCHAEFAR	348
management	2009	Business Systame M2 --R3	RAMESH BANGIA	349
management	2008	Contemporary Advertising	WILLIAM F. ARENS\\MICHAEL F.WEIGOLD	350



## Source books

management	2003	Complexity Theory	JAMAS MOFFAT	351
management	2010	Markting Management	JOHN W.MULLINS \\ORVILLEC .WALKERJR	352
management	2010	Management And Organlsational Behaviour	LAURIE J.MALLINS	353
management	2008	Business Driven Technology	STEPHEN HAOG \\PAIGE BALTZAN	354
management	1997	Managerial Economics And Organizational Architecture	JAMESA A. BRICKLEY\\CLIFFO RDW .SMLTH	355
management	2009	INTERNATIONAL Business Management	N .Renkateswaran	356
management	2004	MMs Technologies Usage and Business Models	DANiel RALPH\ PAUL GRAHAM	357
management	2008	Principles of Auditing and other Assurance Services	O .RAY WHITTINGTON \KART PENY	358
management	2005	Comprehenslve Assurance and Systems Tool	FRANK A. BUCKLESS\\LAURA R. LNGRAHAM	359





## Source books

management	2004	Governance and Risk	GEORGES .DALLAS	360
management	2000	Modern Management	SAMUEL C. CERTO	361
management	2003	The Mastering Complex sale	JEFF THULL	362
management	1996	Information Management For Health Professionals	MERLDA L. JOHNS	363
management	2006	Technical Communication	JOHN M.LANNON	364
management	1992	Niche Selling HOW to Find Your Customer INA Crowded Market	WILLIAM T. BROOKS	365
management	2002	Diagnosis and management of soft tissus sarcoma	Murray .F. Brennan\JONATHAN J.LEWIS	366
management	2001	Business Marketing	FRANK G.BINGHAM\ROGE R GOMES	367
management	2000	Marketing management	FHLLIP KOTLER	368



## Source books

management	2002	The Marketing Game With Student Cdrom	CHARLOTTAH . MASON\\WILLISM D.PERREAU	369
management	2005	Proiect Management in Practice	SAMUEL J Mantel Jr.\\Jack R. Mereedith	370
management	2008	Marketing Management	John W. Mullins\\Orville C. Walker J.R	371
management	2008	Business Achanging World	O.C.Ferrell \\Ceoffrey Hirt	372
management	2008	Marketeting	Dhyun Gyewal PHD\\Michael Levy PHD	373
management	2005	Basis Marketing	William D.Perreautjr\\E..Jerom e Melarthy	374
management	1999	Custoemer Behavior	Jagdish N. Sheth \\Banwari Mittal	375
management	1990	Managerial Economics	Edwin mansfield	376
management	1998	Marketing Management	J.paul peter\\ jamesh H. Donnellyd	377



## Source books

management	2004	Personal Selling	Rolph e. Anderson \Alan J. Dubinsky	378
management	2003	ABC S OF Relation ship selling	Charles M. Futrell	379
management	1983	Principles of Marketing	Thomas C . Kinnear\Kennethl .Bernhardix	380
management	2008	Concepts in Marketing the Core	R0bert D. Nash \Kerin Hartley	381
management	2008	Mareketing	Dhyuv Gyewal PHD\Michael Levy PHD	382
management	2000	Imagining Consumers	Regina Lee Blaszczyk	383
management	2010	Business Markting Management B2B	Michael D. Hutt \Thomas W.	384
management	2008	Principles of marketing	PHILIP R. CoTEORLER\Gary Armstrong	385
management	2012	Auditing And Assurance Services	Alvin A. Arens \Randal J. Elder	386



**Source books**

management	2001	Derivatives AN Introdution	Robert A. Strong	387
management	2000	Antipatterns in project ManageMent	William J.Brown\Haysw. SKIP Mc	388
management	2001	Entreprise Integration	Kent Sandoe \GAIL Corbitt	389
management	2008	Introduction to Risk Management and Insurance	Marks. DorfamDn PH .	390
management	2003	International Business	Charles W.L. Hill	391
management	2007	Internatioal Business	Charles W.L. Hill	392
management	2008	Internatioal Business	Doneld A. Ball\\Wendell H.Mccullah	393
management	1990	Financial Statement Analysis	Clyde P. Stickney	394
management	2004	Intermediate Financial Management	Eugene f-Brigham \Philiip R.Daves	395



## Source books

management	2006	Matching Supply With Demand	Gerard Cachon \Chris tinon Terwiesch	396
management	2002	M_Profits Making Money From 3G services	Tomi T. Ahonen\	397
management	1986	Financial Management of the Small Firm	\Ernest W. Walker\\J. William Petty	398
management	2006	Essentials of Marketing	William D.Perreaultjr\E..Jerome Melarthy	399
management	2005	Operations Management	\William J. Stevenson	400
management	2005	AppLications in Basic Marketing	William D.Perreaultjr\E..Jerome Melarthy	401
management	2008	Auditing And Assurance Services	William F. Messier J.R\Steven M. Glover	402
management	2007	Organizational Behavior	Robert Kreitner\\Angelo Kinicki	403
management	2007	Solutions Manual to Accompany	Ross Weterfield\\	404



## Source books

management	2002	Understanding Business	William G. Nickels\\James M. Mchugh	405
management	2006	Practical Business Math Procedures	Jeffrey Slater	406
management	2001	Finance for Growth	A world Bank	407
management	2005	Student Assess Ment and Learning Guide for use With	William G. Nickels\\James M. Mchugh	408
management	2005	The Niger River Basin Avision for Sustainable Management	Inger Andersen \\The World Bank	409
management	2002	Communicating at Work	Ronald B. Adler\\Jeanne Marguardt	410
management	2000	Uganda Post -ConLiet Reconstruction	Alciya Kreimar\\Paul Collier	411
management	2001	Glencoe Medical Lnsurance	Nennal . Bayes \\Cindy Keller CMA	412
management	2006	Student Study and Lecture Guide for use With	Rachard B.Chase \\Robert Jacobs	413



**Source books**

management	2017	Aroad to Scienific Writing	Fayadh M. Abcd\ Waseel I.Khalaf	414
management	2008	Tralning and Development	Tapomoy Deb	415
management	2010	Information Technology in Business management	DR.mukesh Dhanna \J.B Dixit	416
management	2015	Jurans Quality Management and Analysis	Joseph A. Defeo\Frank M. Gryne	417
management	1998	Organisational Behaviour And Analysis	Dere K Rollinson David Edwards	418
management	2009	Business Communication	Homai Bradhan \N.S.Pradhan	419
management	2010	Operations Management	P.B. Mahapatra	420
management	2009	Industrial Management	C.L. Mahalan	421
management	2010	International Marketing Blanders	Michael D. White	422



## Source books

management	2004	Business Analysis and Valuation	Palepu. Healy .Bernard	423
management	2008	Strategic Brand Management	Kevin Lane Keller	424
management	2009	Performance of Non-Banking Financial Companies	Dr . K. Martina Rani	425
management	2008	Indias Financial Markets	Ajay Shah \Susan Thamas	426
management	2015	Strategic Management Concepts and Cases	Fred R. David \Forest R. David	427
management	2010	Changing Strategies in HRM	Dr. R.N. Misra	428
management	2015	Organisational Communion Approaches	Katherine Miller	429
management	2015	Purchasing and Supply Management	Pfraser Johnson Phd\Anna E. Flynn PHD	430
management	2015	Marketing Channel Strategy	Robert W. Palmatier \Louis W. Stern	431





## Source books

management	2010	Humancapital Management	Dr. R.L.Panigrahy \Dr.Anil Kumar	432
management	2008	Sales Management	Dr. M.A.Shewan	433
management	2006	Planning and Building Your Investment Portfolio	Keith Popplewec R- Herrmann	434
management	2008	Best Practice Financial Management	Kenneth Kaufman	435
management	2009	Efficiency Management	Dr . Tar Keshwar PD	436
management	2006	The International Hand book Foreign Currency management	Gary Shoup	437
management	2006	The International Hand book Foreign Currency management	Gary Shoup	438
management	2001	Marketing Channels	Anne T. Coughlan \Louisw. Stern	439
management	2008	Marketing	William M. Pride\\O.C Ferrall	440



**Source books**

management	2012	Aframework for Marketing Management	Philip Kotler	441
management	1999	Basic Marketing	William D. PERREAULT\E .JEROM	442
management	2007	Marketing Management	Russell . S Winer	443
management	2003	Marketing	Roger A. Kerin \Eicn .Berkowitz	444
management	2013	Services Marketing	Valaric A .Zehtaml \\Mary Jo Bitner	445
management	1999	Principles Of Marketing	Philip Kotler \Gary Armstrong	446
management	2013	Marketing	Char l.esw . Lamb\\Jose Ph F. Hair	447
management	2008	Principles of Marketing	Philip Kotler \\ Gary Armstrong	448
management	2008	Probability and Queueing Theory	Dr . P. Kandasamy \\Dr.K. Thil agavathi	449



**Source books**

management	2007	International Financial Management	Jeff MaduRA \Roland Fox	450
management	2010	Problems IN Operations Research	Prem Kumar Gupta \Dr.D.s. Vira	451
management	2012	International Financial Management	Vyuptakesh Sharan	452
management	2017	Marketing Research	David A. Aaker\V. Kumar	453
management	2010	Purchasing and Supply Chain Management	W.C. Benton.Jr	454
management	2011	Principles Of Marketing	Philoip Kotler \Gary Armstrong	455
management	2012	Perspectives In Entrepreneurship	Kevin Mole \Monder Ram	456
management	2013	Consumer Behaviour	Ramnui Mujumder	457



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة





## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				539
				540
				541
				542
				543
				544
				545
				546
				547



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				548
				549
				550
				551
				552
				553
				554
				555
				556



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				557
				558
				559
				560
				561
				562
				563
				564
				565



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				566
				567
				568
				569
				570
				571
				572
				573
				574





## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				575
				576
				577
				578
				579
				580
				581
				582
				583



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				584
				585
				586
				587
				588
				589
				590
				591
				592



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				593
				594
				595
				596
				597
				598
				599
				600
				601



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				602
				603
				604
				605
				606
				607
				608



## Source books

جامعة تكريت  
كلية الإدارة والاقتصاد  
شعبة المكتبة

				609
				610
				611
				612
				613
				614
				615
				616
				617



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				618
				619
				619
				620
				621
				622
				623
				624
				625



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				626
				627
				628
				629
				630
				631
				632
				633
				634



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				635
				636
				637
				638
				639
				640
				641
				642
				643





## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				644
				645
				646
				647
				648
				649
				650
				651
				652



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				653
				654
				655
				656
				657
				658
				659
				660
				661



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				662
				663
				664
				665
				666
				667
				668
				669
				670



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				671
				672
				673
				674
				675
				676
				677
				678
				679



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				680
				681
				682
				683
				684
				685
				686
				687
				688



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				689
				690
				691
				692
				693
				694
				695
				696
				697



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				698
				699
				700
				701
				702
				703
				704
				705
				706



## Source books

جامعة تكريت  
كلية الإدارة والاقتصاد  
شعبة المكتبة

				707
				708
				709
				710
				711
				712
				713
				714
				715





## Source books

جامعة تكريت  
كلية الإدارة والاقتصاد  
شعبة المكتبة

				716
				717
				718
				719
				720
				721
				722
				723
				724



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				725
				726
				727
				728
				729
				730
				731
				732
				733



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				734
				735
				736
				737
				738
				739
				740
				741
				742



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				743
				744
				745
				746
				747
				748
				749
				750
				751



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				752
				753
				754
				755
				756
				757
				758
				759
				760



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				761
				762
				763
				764
				765
				766
				767
				768
				769



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				770
				771
				772
				773
				774
				775
				776
				777
				778



## Source books

جامعة تكريت  
كلية الإدارة والاقتصاد  
شعبة المكتبة

				779
				780
				781
				782
				783
				784
				785
				786
				787





## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				788
				789
				790
				791
				792
				793
				794
				795
				796



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				797
				798
				799
				800
				801
				802
				803
				804
				805



## Source books

جامعة تكريت  
كلية الإدارة والاقتصاد  
شعبة المكتبة

				806
				807
				808
				809
				810
				811
				812
				813
				814



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				815
				816
				817
				1
				2
				3
				4
				5
				6



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

7

8

9

10

11

12

13

14

15



## Source books

جامعة تكريت  
كلية الإدارة والاقتصاد  
شعبة المكتبة

16

17

18

19

20

21

22

23

24



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

				25
				26
				27
				28
				29
				30



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة






## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة






## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة




## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة






## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة





## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة





## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة



## Source books

جامعة تكريت  
كلية الادارة والاقتصاد  
شعبة المكتبة

خطأ بالاسم احمد بدلا من محمد