# Academic Program Description Form

**University name: UniversityTikrit**

**College/Institute: CollegeManagement and Economics**

**Scientific Department: DepartmentBusiness Administration.**

**Name of academic or professional program: Bachelorbusiness management**

**Final Certificate Name: Bachelor's inBusiness Administration.**

**Academic system:My semester (courses)**

**Description preparation date:2023-2024**

**Date of filling the file:2/25/2024**

التوقيع:                                              التوقيع:

اسم المعاون العلمي: ا.م.د. أشرف هاشم فارس        اسم رئيس القسم: ا.م.د.عامر علي حمد

التاريخ: 28/ 1 / 2024                              التاريخ: 28/ 1 /2024

دقق الملف من قبل :

شعبة ضمان الجودة والأداء الجامعي

اسم مدير شعبة ضمان الجودة والأداء الجامعي: م.م. خلدون عبد الله خلف

التوقيع

التاريخ: 28 / 1 /2024

مصادقة السيد العميد

**1. Program Vision**

Establishing an educational system characterized by quality and creativity in education and academic programs that keep pace with scientific and technical developments and advancements in the field of specialization, ensuring diversity and providing qualitative programs to provide distinguished job opportunities in the local labor market, achieving excellence in scientific research, and contributing to serving the community.

## 2. Program message

Providing university graduates who are qualified in knowledge and technology and who employ their capabilities in the art of management to support the various institutions of society and develop and enhance their institutional performance by providing students with a solid foundation of in-depth academic levels to achieve their goals and aspirations towards a successful professional life in a way that ensures compliance with the international standards of the specialization, in addition to achieving excellence in scientific research and contributing to serving the community.

## 3. Program objectives

- Graduating students in the field of business administration after qualifying them professionally and providing them with all scientific and practical skills in a manner that suits the current and future needs of the labor market.
- Caring for academically outstanding students and preparing them to complete their studies in their field of specialization.
- Developing the student's scientific, intellectual and social personality.
- Contributing to serving the local community by providing scientific and practical advice and applied research necessary to serve all economic sectors in the community.
- Supporting and activating links with the public and private sectors to participate in building and developing the department's curricula so that they are compatible with the requirements of the labor market.
- Preparing specialized research and studies with a focus on applied research that provides solutions to societal problems.

## 4. Program accreditation

Is the program accredited? And by which authority? No

## 5. Other external influences

Is there a sponsor for the program? A government program of the Ministry of Higher Education and Scientific Research

| comments | percentage | Study unit | Number of courses | Program Structure |
|---|---|---|---|---|
| | | | | Institutional Requirements |
| | | | | College Requirements |
| | | | | Department Requirements |
| | | | | Summer training |
| | | | | Other |

*Notes may include whether the course is basic or optional.

## 7. Program Description

| Credit hours | | Course name | Course code | Year/Level |
|---|---|---|---|---|
| practical | theoretical | business management | | |
| 4 | 35 | The first stage | | First |
| 4 | 33 | Phase 2 | | Second |
| 6 | 35 | Stage 3 | | Third |
| 2 | 31 | Stage Four | | Fourth |

## 8. Expected learning outcomes of the program

### Knowledge

| | |
|---|---|
| Learning Outcome Statement 1: Enabling the student to perform his practical tasks in | Learning Outcomes 1: The graduate will be able to organize knowledge and information and retain it in his memory in preparation for its functional use in the |

| | |
|---|---|
| a professional manner. | future. |

| | |
|---|---|
| **Skills** | |
| Learning Outcome Statement 2:Enabling the graduate to perform his workEfficiently andeffectiveness. | Learning Outcomes 2: To be able to analyze results and re-employ them to solve problems and to have the mentality of an analyst according to scientific data based on the method of thinking and scientific research. |
| Learning Outcome Statement 3: Rely on regional analysis of phenomena in the field of business administration. | Learning Outcome 2: To be able to judge phenomena away from impressions and subjective judgments. |
| **Values** | |
| Learning Outcome Statement 4:Inculcating values in students and considering them as the basis for future work | Learning Outcome 4: Provide the student withWith the core values that guidecurrency fromWhere organizational citizenship, teamwork, interactive decisions, academic excellence and equal opportunities prevail. |
| Learning Outcome Statement 5: Building Administrative Staff that Serves the Community | Learning Outcomes 5:Improving community relations and faithWith ethicsProfessionalism and high quality work performance. |

### 9. Teaching and learning strategies

- Use the board
- Home solutions
- Try to investigate some tasks and problems to find out their causes.
- Blended learning

### 10. Evaluation methods

- Exams
- Follow up on homework
- Direct interaction with students
- brainstorming

### 11. Faculty

**Faculty members**

| Faculty preparation | | Requirements/ Skills (if any) | Specialization | | Academic Rank |
|---|---|---|---|---|---|
| lecturer | angel | | private | general | |
| | angel | | Knowledge management | business management | Asst. Prof. Dr. Ahmed Jadaan Hammad Musa Al-Jabouri |

| | | | | |
|---|---|---|---|---|
| | angel | | **Management Information Systems** | **business management** | **Mr. Ahmed Hamdan Mahdi Saleh Al-Jubouri** |
| | angel | | **Human Resources Management** | **business management** | **A.M. Ahmed Khalaf Hamdan Saho Al-Janabi** |
| | angel | | **Organizational theory** | **business management** | **Prof. Dr. Ahmed Ali Hussein Attia Al-Mawla** |
| | angel | | **Information systems** | **business management** | **Mr. Osama Musa Farhan Mahmoud Al-Douri** |
| | angel | | **Production management** | **business management** | **Dr. Tahseen Fadhel Mohammed Jassim Al-Ahbabi** |
| | angel | | **Production management** | **business management** | **Dr. Thamer Akab Hawas Thamer Al-Saray** |
| | angel | | **Strategic Management-Knowledge** | **business management** | **Asst. Prof. Dr. Hatem Ali Abdullah Hussein Al-Hamdani** |
| | angel | | **Organizational theory** | **business management** | **Dr. Riyadh Shahada Hussein Shahada Al-Jabouri** |
| | angel | | **Marketing Management** | **business management** | **A.M. Zahid Mohammed Saleh Subhi Al-Azzawi** |
| | angel | | **Information systems** | **business management** | **M. Sherine Ismail Khalil Mohammed Al-Hadidi** |
| | angel | | **Information systems** | **business management** | **A.M. Sohaib Abdulrahman Taama Al-Douri** |
| | angel | | **Human Resources Management** | **business management** | **Asst. Prof. Dr. Amer Ali Hamad Shuwaish Al-Nasiri** |
| | angel | | **Marketing Management - Knowledge** | **business management** | **Assistant Professor Abdullah Mahmoud Abdullah Dawood Al-Daraji** |
| | angel | | **Organizational theory** | **business management** | **Dr. Ali Ihsan Abdul Karim Mohammed Al-Kumait** |
| | angel | | **Strategic management** | **business management** | **Assistant Professor Ammar Awad Mohammed Mukhlef Al-Hamdani** |
| | angel | | **Organizational theory** | **business management** | **Mr. Omar Wasfi Mukhlef Mohammed Al-Ajili** |
| | angel | | **Human Resources Management** | **business management** | **Dr. Firas Hassan Rashid Salman Al-Jabouri** |
| | angel | | **Organizational** | **business** | **Asst. Prof. Dr. Firas Hussein** |

5

| | | | | management | Alwan Al-Tayef Al-Jabouri |
|---|---|---|---|---|---|
| | angel | | Production management | business management | Prof. Dr. Qasim Ahmed Hanzel Mohammed Al-Azzawi |
| | angel | | Strategic management | business management | A.M. Kifah Abbas Muhaimid Hajim Al-Janabi |
| | angel | | Information systems | Information systems | Mr. Mohammed Salem Abdul Jamili |
| | angel | | Human Resources Management | business management | Asst. Prof. Dr. Mohammed Ali Abdullah Hussein Al-Jumaili |
| | angel | | Marketing Management | business management | Mr. Mohammed Mahmoud Abdullah Mahjoub Al-Jubouri |
| | angel | | Marketing Management | business management | A.M. Marwan Rashid Hamoud Naseef Al-Abidi |
| | angel | | Organizational theory | business management | Mr. Mahdi Khalaf Ali Ahmed Al-Jumaili |
| | angel | | Strategic management | business management | M. Mahran Mahmoud Khattab Hamad |
| | angel | | Production management | business management | Prof. Dr. Naji Abdel Sattar Mahmoud Ahmed |
| | angel | | Marketing Management | business management | Mr. Nawaf Rasool Ismail Al-Maamari |
| | angel | | Organizational theory | business management | Dr. Wissam Hashim Kamel Kurdi Al-Janabi |

| **Professional development** |
|---|
| **Orientation of new faculty members** |

1. We must be aware of how to harmonize between the department's vision and the college's vision, which is derived from the university's vision and even the ministry's, which enables the department to make decisive decisions in building and achieving the set goals.

2. The goals set are realistic and achievable, and each individual in this program should objectively achieve these goals.

| **Professional development for faculty members** |
|---|
| Continuous development courses. • |

| | Academic rotation according to stages and programs. • |
|---|---|

| **12. Acceptance Criteria** |
|---|

| (central, parallel, evening) |
|---|

| **13. The most important sources of information about the program** |
|---|

| Books approved by the Sectoral Committee for Administration and Economics  1.<br>Supporting books and articles with an update rate of 20%  2. |
|---|

| **14. Program Development Plan** |
|---|

1. Preparing teaching staff according to the principle of job rotation to support the department with various specializations to meet the department's needs and achieve employers' requirements.

2. Conducting solid scientific research that is useful to all stakeholders to serve the labor market from an administrative perspective.

3. Trying to focus on preparing young leaders in the field of specialization to support Iraqi organizations with them to serve our beloved Iraq.

4. Introducing specialized knowledge in the teaching staff from the young category for the continued development of the teaching staff.

5. Focus on providing business administration graduates with skills, knowledge and expertise in the field of specialization, to contribute to building governmental institutions and public and private institutions alike.

6. Keeping pace with developments in the environment, especially digital transformations, and providing graduates with the skills necessary to deal with the requirements of the present and future eras.

7. Establishing the concept of citizenship among all stakeholders in the department by dealing with them transparently.

| **Program Skills Chart** | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Required learning outcomes of the program | | | | | | | | | | | | | | | |
| Values | | | | Skills | | | | Knowledge | | | | Essential or optional? | Course name | Course code | Year/Level |
| **A4** | **A3** | **A2** | **A1** | **B4** | **B3** | **B2** | **B1** | **A4** | **A3** | **A2** | **A1** | | **Stage** | | **the first** |
| √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | **essential** | **The first** | | |
| | | | | | | | | | | | | | **Stage** | | **the second** |
| √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | **essential** | **Second** | | |

| √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | essential | Stage Third | | the third |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | Stage | | Fourth |
| √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | essential | Fourth | | |

*Please tick the boxes corresponding to the individual learning outcomes of the programme being assessed.

## Course Description Form

| 1. Course name: Statistics for Business Administration |
|---|
| |
| 2. Course Code: None |
| |
| 3. Semester/Year: Second/ 2023-2024 |
| |
| 4. Date of preparation of this description: 3/30/2024 |
| |
| 5. Available forms of attendance: In-person |

| | |
|---|---|
| **6. Number of study hours (total) / number of units (total): 45 hours / unit** ||

| | |
|---|---|
| **7. Name of the course supervisor (if more than one name is mentioned)** ||
| **Name: A.MDr. Mohammed Ali AbdullahEmail:muhammad82@tu.edu.iq** ||

| | **8. Course objectives** |
|---|---|
| • Understanding abstract mathematical concepts<br>• The student seeks to deduce and conclude to understand the laws of mathematical foundations.<br>• Increases capacityStudent on logical mathematical thinking<br>• The student becomes able to solve questions related to the topic. | Subject objectives |

| | **9. Teaching and learning strategies** |
|---|---|
| • Use the board<br>• Home solutions<br>• Try to investigate some tasks and problems to find out their causes.<br>• Blended learning | Strategy |

**10. Course Structure**

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | Watches | The week |
|---|---|---|---|---|---|
| Follow up on homework and formulate at least three questions. | theoryAnd practical examples | Definition of statistics, its importance and statistical methods in scientific research | Knowing what statistics is and in which fields it works | 3 | 1 |
| Follow up on homework and formulate at least three questions. | theoryAnd practical examples | Methods and means of data collection, classification and tabulation of data | How to get data from a sample population | 3 | 2 |
| Follow up on homework and formulate at least three questions. | theoryAnd practical examples | Random variables and tabular presentation of data | How to get samples randomly and display them in tables | 3 | 3 |
| Follow up on homework and formulate at least three questions. | Theory and practical examples | Relative frequency distribution, paired frequency, ascending and descending cumulative frequency | Learn how to create a frequency distribution table according to study requirements | 3 | 4 |
| Follow up on homework and formulate at least three questions. | Theory and practical examples | Engineering data presentation | Learn to draw bar charts, rectangle | 3 | 5 |

| | | | | | |
|---|---|---|---|---|---|
| | | | charts, pie charts, polygons, curves, and histograms. | | |
| **Follow up on homework and formulate at least three questions.** | **Theory and practical examples** | Measures of central tendency | Knowing the arithmetic mean, weighted mean and squared mean | **3** | **6** |
| **Follow up on homework and formulate at least three questions.** | **Theory and practical examples** | Measures of central tendency | Knowing what is the harmonic mean, geometric mean, mode, median and the relationship between scales | **3** | **7** |
| **Follow up on homework and formulate at least three questions.** | **Theory and practical examples** | Absolute measures of dispersion: range and mean deviation | Measuring variation in data | **3** | **8** |
| **Follow up on homework and formulate at least three questions.** | **Theory and practical examples** | Standard deviation and variance | Measuring variation in data | **3** | **9** |
| **Follow up on homework and formulate at least three questions.** | **theoryAnd practical examples** | Relative measures of dispersion: coefficient of variation and standard deviation | Measuring variation in data | **3** | **10** |
| **Follow up on homework and formulate at least three questions.** | **theoryAnd practical examples** | Simple Pearson correlation | Measuring the quantitative relationship between variables | **3** | **11** |
| **Follow up on homework and formulate at least three questions.** | **theoryAnd practical examples** | Spearman's rank correlation | Measuring the hierarchical relationship between variables | **3** | **12** |
| **Follow up on homework and formulate at least three questions.** | **theoryAnd practical examples** | Trait correlation: compatibility coefficient, coupling coefficient | Measuring the relationship between variables | **3** | **13** |
| **Follow up on homework and formulate at least three questions.** | **theoryAnd practical examples** | simple linear regression | Model of the relationship between variables | **3** | **14** |
| **Follow up on homework and formulate at least three questions.** | **theoryAnd practical examples** | Multiple Linear Regression | Model of the relationship between variables | **3** | **15** |

## 11. Course Evaluation

The final grade for the evaluation is 100 points, and the minimum for success is 50 points, and the grade is distributedEvaluation on the end of the course is 30 points and the end of the course exam is 70 points.As follows:

- First month exam 10 marks
- Second month exam 10 marks
- Daily preparation 5 degrees
- Posts 5 points
- End of course exam 70 points

| | 12. Learning and teaching resources |
|---|---|
| Statistics Book, Mahmoud Hassan Al-Mashhadani and Amir Hanna Hormuz, University of Baghdad 1989. | Required textbooks (methodology if any) |
| Statistics of Money and Business, Kamal Alwan Khalaf Al-Mashhadani, Muhammad Nadhir Al-Shammari, 2012. | Main References (Sources) |
| book Statistics Composition Dr. Ahmed Abdul Samee Medical, 2008,T1,house the beginning,Oman. | Recommended supporting books and references (scientific journals, reports...) |
| Locations that Special science Statistics And programs Statistics https://www.Stastistics.com | Electronic references, websites |

**Subject Professor**

**Asst. Prof. Dr. Mohammed Ali Abdullah Al-Jumaili**