

Academic Program Description Form

University name: University Tikrit

College/Institute: College Management and Economics

Scientific Department: Department Business Administration.

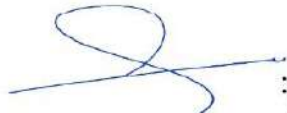

Name of academic or professional program: Bachelor business management

Final Certificate Name: Bachelor's in Business Administration.

Academic system: My semester (courses)

Description preparation date: 2023-2024

Date of filling the file: 1/9/2023

 التوقيع: اسم المعاون العلمي: أ.م.د. أشرف هاشم فارس
 التوقيع: اسم رئيس القسم: أ.م.د. عامر علي
حمد
التاريخ: 2023 / 9 / 1

دقق الملف من قبل
شعبة ضمان الجودة والأداء الجامعي
اسم مدير شعبة ضمان الجودة والأداء الجامعي: أسامة موسى فرحان
 التوقيع
المدرس المساعد
أسامة موسى فرحان
مدير شعبة ضمان الجودة وتقييم الأداء
التاريخ: 2023 / 9 / 1


مصادقة السيد العميد

1. Program Vision

Establishing an educational system characterized by quality and creativity in education and academic programs that keep pace with scientific and technical developments and advancements in the field of specialization, ensuring diversity and providing qualitative programs to provide distinguished job opportunities in the local labor market, achieving excellence in scientific research, and contributing to serving the community.

2. Program message

Providing university graduates who are qualified in knowledge and technology and who employ their capabilities in the art of management to support the various institutions of society and develop and enhance their institutional performance by providing students with a solid foundation of in-depth academic levels to achieve their goals and aspirations towards a successful professional life in a way that ensures compliance with the international standards of the specialization, in addition to achieving excellence in scientific research and contributing to serving the community.

3. Program objectives

- Graduating students in the field of business administration after qualifying them professionally and providing them with all scientific and practical skills in a manner that suits the current and future needs of the labor market.
- Caring for academically outstanding students and preparing them to complete their studies in their field of specialization.
- Developing the student's scientific, intellectual and social personality.
- Contributing to serving the local community by providing scientific and practical advice and applied research necessary to serve all economic sectors in the community.
- Supporting and activating links with the public and private sectors to participate in building and developing the department's curricula so that they are compatible with the requirements of the labor market.
- Preparing specialized research and studies with a focus on applied research that provides solutions to societal problems.

4. Program accreditation

Is the program accredited? And by which authority? No

5. Other external influences

Is there a sponsor for the program? A government program of the Ministry of Higher

6. Program Structure

comments	percentage		Study unit	Number of courses	Program Structure
					Institutional Requirements
					College Requirements
					Department Requirements
					Summer training
					Other

*Notes may include whether the course is basic or optional.

7. Program Description

Credit hours		Course name	Course code	Year/Level
practical	theoretical			
		business management		
4	35	The first stage		First
4	35	Phase 2		Second
6	35	Stage 3		Third
2	31	Stage Four		Fourth

8. Expected learning outcomes of the program

Knowledge

Learning Outcome Statement 1: Enabling the student to perform his practical tasks in a professional manner.

Learning Outcomes 1: The graduate will be able to organize knowledge and information and retain it in his memory in preparation for its functional use in the future.

Skills

Learning Outcome Statement 2: Enabling the graduate to perform his work Efficiently and effectiveness.

Learning Outcomes 2: To be able to analyze results and re-employ them to solve problems and to have the mentality of an analyst according to scientific data based on the method of thinking and scientific research.

Learning Outcome Statement 3: Rely on regional analysis of phenomena in the field of business administration.

Learning Outcome 2: To be able to judge phenomena away from impressions and subjective judgments.

Values

Learning Outcome Statement 4: Inculcating values in students and considering them as the basis for future work

Learning Outcome 4: Provide the student with With the core values that guide currency from Where organizational citizenship, teamwork, interactive decisions, academic excellence and equal opportunities prevail.

Learning Outcome Statement 5: Building Administrative Staff that Serves the Community

Learning Outcomes 5: Improving community relations and faith With ethics Professionalism and high quality work performance.

9. Teaching and learning strategies

- Use the board •
- Home solutions •
- Try to investigate some tasks and problems to find out their causes. •
- Blended learning •

10. Evaluation methods

- Exams •
- Follow up on homework •
- Direct interaction with students •
- brainstorming •

11. Faculty**Faculty members**

Faculty preparation	Requirements/ Skills (if any)	Specialization	Academic Rank
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lecturer	angel		private	general	
	angel		Knowledge management	business management	Asst. Prof. Dr. Ahmed Jadaan Hammad Musa Al-Jabouri
	angel		Management Information Systems	business management	Mr. Ahmed Hamdan Mahdi Saleh Al-Jubouri
	angel		Human Resources Management	business management	A.M. Ahmed Khalaf Hamdan Saho Al-Janabi
	angel		Organizational theory	business management	Prof. Dr. Ahmed Ali Hussein Attia Al-Mawla
	angel		Information systems	business management	Mr. Osama Musa Farhan Mahmoud Al-Douri
	angel		Production management	business management	Dr. Tahseen Fadhel Mohammed Jassim Al-Ahbab
	angel		Production management	business management	Dr. Thamer Akab Hawas Thamer Al-Saray
	angel		Strategic Management-Knowledge	business management	Asst. Prof. Dr. Hatem Ali Abdullah Hussein Al-Hamdani
	angel		Organizational theory	business management	Dr. Riyadh Shahada Hussein Shahada Al-Jabouri
	angel		Marketing Management	business management	A.M. Zahid Mohammed Saleh Subhi Al-Azzawi
	angel		Information systems	business management	M. Sherine Ismail Khalil Mohammed Al-Hadidi
	angel		Information systems	business management	A.M. Sohaib Abdulrahman Taama Al-Douri
	angel		Human Resources Management	business management	Asst. Prof. Dr. Amer Ali Hamad Shuwaish Al-Nasiri
	angel		Marketing Management - Knowledge	business management	Assistant Professor Abdullah Mahmoud Abdullah Dawood Al-Daraji
	angel		Organizational theory	business management	Dr. Ali Ihsan Abdul Karim Mohammed Al-Kumait
	angel		Strategic management	business management	Assistant Professor Ammar Awad Mohammed Mukhlef Al-Hamdani

	angel		Organizational theory	business management	Mr. Omar Wasfi Mukhlef Mohammed Al-Ajili
	angel		Human Resources Management	business management	Dr. Firas Hassan Rashid Salman Al-Jabouri
	angel		Organizational theory	business management	Asst. Prof. Dr. Firas Hussein Alwan Al-Tayef Al-Jabouri
	angel		Production management	business management	Prof. Dr. Qasim Ahmed Hanzel Mohammed Al- Azzawi
	angel		Strategic management	business management	A.M. Kifah Abbas Muhaimid Hajim Al-Janabi
	angel		Information systems	Information systems	Mr. Mohammed Salem Abdul Jamili
	angel		Human Resources Management	business management	Asst. Prof. Dr. Mohammed Ali Abdullah Hussein Al- Jumaili
	angel		Marketing Management	business management	Mr. Mohammed Mahmoud Abdullah Mahjoub Al- Jubouri
	angel		Marketing Management	business management	A.M. Marwan Rashid Hamoud Naseef Al-Abidi
	angel		Organizational theory	business management	Mr. Mahdi Khalaf Ali Ahmed Al-Jumaili
	angel		Strategic management	business management	M. Mahran Mahmoud Khattab Hamad
	angel		Production management	business management	Prof. Dr. Naji Abdel Sattar Mahmoud Ahmed
	angel		Marketing Management	business management	Mr. Nawaf Rasool Ismail Al-Maamari
	angel		Organizational theory	business management	Dr. Wissam Hashim Kamel Kurdi Al-Janabi

Professional development

Orientation of new faculty members

1. We must be aware of how to harmonize between the department's vision and the college's vision, which is derived from the university's vision and even the ministry's, which enables the department to make decisive decisions in building and

achieving the set goals.

- The goals set are realistic and achievable, and each individual in this program should objectively achieve these goals.

Professional development for faculty members

- Continuous development courses. •
- Academic rotation according to stages and programs. •

12. Acceptance Criteria

(central, parallel, evening)

13. The most important sources of information about the program

- Books approved by the Sectoral Committee for Administration and Economics .1
- Supporting books and articles with an update rate of 20% .2

14. Program Development Plan

- Preparing teaching staff according to the principle of job rotation to support the department with various specializations to meet the department’s needs and achieve employers’ requirements.
- Conducting solid scientific research that is useful to all stakeholders to serve the labor market from an administrative perspective.
- Trying to focus on preparing young leaders in the field of specialization to support Iraqi organizations with them to serve our beloved Iraq.
- Introducing specialized knowledge in the teaching staff from the young category for the continued development of the teaching staff.
- Focus on providing business administration graduates with skills, knowledge and expertise in the field of specialization, to contribute to building governmental institutions and public and private institutions alike.
- Keeping pace with developments in the environment, especially digital transformations, and providing graduates with the skills necessary to deal with the requirements of the present and future eras.
- Establishing the concept of citizenship among all stakeholders in the department by dealing with them transparently.

Program Skills Chart

Required learning outcomes of the program

Values	Skills	Knowledge	Essential or optional?	Course name	Course code	Year/Level

A 4	A 3	A 2	A 1	B 4	B 3	B 2	B 1	A 4	A 3	A 2	A 1		Stage		the first
√	√	√	√	√	√	√	√	√	√	√	√	essential	First		
													Stage		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Second		the second
													Stage		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Third		the third
													Stage		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Fourth		Fourth

*Please tick the boxes corresponding to the individual learning outcomes of the programme being assessed.

Course Description Form

1. Course name:
Principles of Economics

2. Course Code: None

3. Semester / First Year: / 2023-2024

First course / first stage / 2023-2024

4. Date of preparation of this description: First course 9/1/2023

17 - 9-2023

5. Available forms of attendance: In-person

Approval of attendance list

6. Number of study hours (total) / Number of units (total): hour / unit

Number of hours 30 / Number of units 60

7. Name of the course supervisor (if more than one name is mentioned)

the name :Asst. Prof. Dr. Ziad Ezz El-Din Taha Email : ziad2015@tu.edu.iq

8. Course objectives

- 1- Introducing the student to the concept of economics through the stages it has gone through.
- 2- Introducing the student to the importance of economics.
- 3- Clarifying concepts and terms related to the subject matter.
- 4- Urging students to pay attention to the academic material.
- 5- Instilling confidence in students and giving them the opportunity to learn about matters related to the academic subject matter.
- 6- Introducing the student to the most important sources of collecting data and information about the academic subject.
- 7- Introducing the student to how to solve the problems that the economy suffers from.

Subject objectives

9. Teaching and learning strategies

- Delivering in-person and online lectures** -
- Discussions with students** -
- Oral questions for students** -
- Blended learning (classroom)** -

Strategy

10. Course Structure

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	Watches	The week
Oral questions	Giving the lecture	Definition of economics and economic theory	theoretical knowledge	2 hours	the first
Questions and share	Lecture/Discussions	Economic analysis methods The relationship of economics to other sciences	theoretical knowledge	2 hours	the second
Oral questions	Lecture/Discussions	Definition of the economic problem and economic activities	theoretical knowledge	2 hours	the third
Student participation	Lecture/Discussions	Meaning of demand side and factors determining demand	theoretical knowledge	2 hours	Fourth
Oral questions	Lecture/Discussions	Elasticity of demand and factors affecting elasticity of demand	theoretical knowledge	2 hours	Fifth
-	-	Monthly exam	-	2 hours	Sixth
Oral questions	Lecture/Discussions	Classical theory of consumer behavior (Marginal utility theory)	theoretical knowledge	2 hours	Seventh
Oral questions	Lecture/Discussions	Modern theory of consumer behavior (indifference curves)	theoretical knowledge	2 hours	The eighth
Questions and share	Lecture/Discussions	Consumer surplus and the relationship between price and consumer surplus	theoretical knowledge	2 hours	Ninth
Oral questions	Lecture/Discussions	supply side (Meaning and Law)	theoretical knowledge	2 hours	tenth
Oral questions	Lecture/Discussions	Factors affecting the supply side	theoretical knowledge	2 hours	eleventh
Questions and share	Lecture/Discussions	Flexibility of supply	theoretical knowledge	2 hours	twelfth
Oral questions	Lecture/Discussions	Shift of the supply curve over time	theoretical knowledge	2 hours	thirteenth
-	-	Monthly exam	-	2 hours	fourteenth
Questions and share	Lecture with oral questions	Comprehensive review	theoretical knowledge	2 hours	fifteenth

11. Course Evaluation

The final grade for the evaluation is 100 points, and the minimum for success is 50 points, and the grade is distributed. Evaluation on the end of the course is 30 points and the end of the course exam is 70 points. As follows:

- First month exam 10 marks •
- Second month exam 10 marks •
- Daily preparation 5 degrees •

- Posts 5 points
- End of course exam 70 points

12. Learning and teaching resources

	Required textbooks (methodology if any)
Principles of economics / Dr. Karim Mahdi Al-Hasnawi	Main References (Sources)
Iraqi Academic Scientific Journals Website	Recommended supporting books and references (scientific journals, reports...)
Reviewing scientific websites through the web	Electronic references, websites

Professor of the subject:

Asst. Prof. Dr. Ziad Ezz El-Din Taha